



DEXARTE DISPLAY ITS RANGE AT ACETECH; PARALLEL ORGANISES 'BUSINESS CONGREGATION 2018' IN MUMBAI

EVENT WATCH



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Dexarte showcased their range of products including their flagship product premium PVC laminates at ACETech Mumbai held on November 15-18, 2018. The showcase at the exhibition received overwhelming response of their finest expression of laminates with other exclusive offerings. The dealers and distributors appreciated their product range, designs and colour collection along with various other products which included: DuroArte decorative panels which cast a spell with its alluring beauty. These panels are made of mixture of high level standard Polystyrene and Charcoal. Especially their new copy right protected designs in laminates and charcoal panels received rave reviews. They also showcased Dexarte Premium high gloss laminates, Velvetto, Ecolam. The highlight of the display has been their latest launch Dexarte Dexiglass Crystal which also received overwhelming response.

Parallel to showcasing at the exhibition the company has also organised a distributors' meet "The Business



Mr Narendra Jain

Congregation 2018" at Hotel JW Marriott in Mumbai on November 17, 2018 where nearly 110 guests which included distributors and dealers as well as interior designers/architects graced the occasion with their able presence. The programme started with welcome speech by Mr Narendra Jain followed by felicitation programme





of leading distributors from across the country. Addressing the audience Mr Narendra Jain, MD, Dexarte greeted many associates by calling their names like Mr Vinod Jain, Mr Miral Patel, Mr Anil Garg, Mr Deepak Singh etc from the stage. He said that their efforts are commendable for the success of the brand. "We are here because of your efforts as we altogether are leading. This is a small beginning. You all are much experienced than me and your energy level is appreciable," he added.

Dexarte is a leading PVC laminate brand for premium customers in retail segment in India. The company is innovative in all aspects of business and product offerings to satisfy their clientele. Inspired by the nature Dexarte offer their products with the belief that customers are getting total satisfaction in terms of colours, textures, quality and after sales service. Most of the DEXARTE designs are nature inspired created with skill-full craftsmanship offering enormous beauty to the environment and area of applications.

